

## Boxed Breakfasts\*

*individually boxed with fruit and orange juice*

**EGG & CHEESE BAGEL** \$14

add chicken or karana vegan jackfruit sausage +\$4.25  
crispy pastrami +\$3.50 avocado +\$2.50

**SMOKED SALMON BAGEL** \$18.50

plain spread, all-natural smoked salmon with capers, and red onion

**BAGEL & SPREAD** \$11

choice of bagel, choice of spread

**VEGGIE DE-LUXE** \$14

veggie spread, salted cucumber, red onion, hippie greens, and capers

**DELI BREAKFAST BURRITO** \$15

eggs, pastrami or mushroom, caramelized onions, roasted peppers, potatoes, melted cheese, and smashed avocado served with tomatillo salsa

## Boxed Lunches \$20.50

*individually boxed with pickles, potato chips, a chocolate chip cookie, and water (all sandwiches available on gluten-free bagels upon request +\$2)*

### SANDWICHES

**CLASSIC DELI:** pastrami or corned beef with swiss on rye

**PLT:** pastrami, lettuce, tomato on rye

**SINGLE DECKER CLUB:** smoked turkey, lettuce, red onion, tomato, crispy

pastrami, horseradish aioli on challah

**GARLIC TURKEY:** smoked turkey, tomato, greens, pickled onion, swiss, aioli on rye

**CLASSIC TURKEY:** smoked turkey, tomato, red leaf lettuce, red onion on rye

**TROUT SALAD:** smoked trout salad, red leaf lettuce, onion, and tomato on rye

**TUNA SALAD:** tuna salad, red leaf lettuce, onion, and tomato on rye

**GARLIC VEGGIE:** tomato, salted cucumber, greens, pickled onion, aioli on rye

**CALI VEG:** avocado, pickled red onion, salted cucumber, carrots, and greens on bialy

### SALADS

**MIXED GREEN:** arugula, radish sprouts, salted cucumber, carrots, and fresh herbs served with lemon vinaigrette on the side

**HILLCREST COBB:** smoked turkey, crispy pastrami, hard boiled egg, pickled onion, salted cucumber, radish, swiss, and everything spice over hippie greens served with lemon vinaigrette on the side

## Bakery & Sweets

**BABKA PLATTER** *serves 24* \$83

chocolate & cinnamon babka, assorted rugelach, and chocolate chip cookies

**PASTRY PLATTER** *serves 24* \$103

chocolate & cinnamon babka, assorted rugelach, and chocolate chip cookies

**PASTRY BOX** *serves 12* \$56.50

choice of chocolate or cinnamon babka, assorted rugelach, chocolate chip cookies

**CHOCOLATE CHIP COOKIE** *dozen* \$30

**RUGELACH** *dozen* \$25

choose chocolate, apricot, or cinnamon-walnut

**BABKA** *loaf* \$18.50

choice of chocolate or cinnamon

**RYE** *loaf* \$9.50

**CHALLAH PAN** *loaf* \$10.50

**SEEDED BRAIDED CHALLAH** *loaf* \$10.50

**MINI-CHALLAH TWISTS** *dozen* \$16

**6LB GIANT BRAIDED CHALLAH** *loaf* \$80

great for large groups or special occasions

**GLUTEN-FREE BAGEL** *each* \$4.50

## Beverages

**COLD-PRESSED ORANGE JUICE** *64oz | serves 8* \$18

includes cups

**HOUSE-MADE LEMONADE** *64oz | serves 8* \$17

includes cups

**BLACK ICED TEA** *64oz | serves 8* \$15.50

organic, unsweetened black iced tea, includes cups

**HOT TEA CARRIER** *96oz | serves 12* \$26

assorted tea bags with hot water carrier, includes cups, lids, and assorted sweeteners

**HOT DRIP COFFEE CARRIER** *64oz | serves 12* \$32

Stumptown coffee, includes cups, lids, assorted sweeteners, and milk

**ICED COFFEE CARRIER** *64oz | serves 8* \$26

Stumptown coffee, includes cups, lids, assorted sweeteners, and milk

## Catering Menu



In partnership with

**WISE SONS**

— JEWISH DELICATESSEN —

Orders must be placed via our website by 10AM one day prior to pickup or delivery. There is a 10% gratuity added to all orders that goes directly to our team. Additional gratuity passed along to the delivery team.

### LEAD TIMES

Items with an \*asterisk\* require a two-day lead time.

### DELIVERY & PICKUP

Delivery is available starting at \$26 and varies with order size and distance. Orders can be picked up during regular business hours.

### UTENSILS

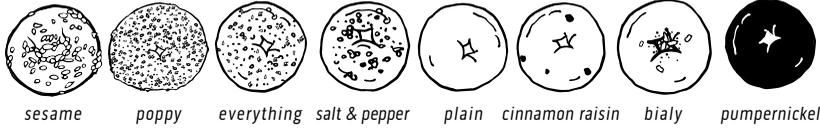
Platters are ready-to-serve on recyclable trays. Complimentary serving utensils are available upon request and eating utensils can be added on for an additional \$0.50 per set.

### ORDER ONLINE

[WISESONSDELI.COM/CATERING](https://www.wisensonsdeli.com/catering) | (415) 992-NOSH

3838 TELEGRAPH AVENUE, OAKLAND, CA 94609

# Bagels



**CLASSIC BAGEL & SPREAD BOX** *serves 12* **\$37.50**  
 choice of a dozen bagels served with two 8oz containers of whipped plain spread

**DELUXE BAGEL & SPREAD BOX** *serves 12* **\$46.50**  
 choice of a dozen bagels served with three 8oz containers of whipped spread plain, scallion, veggie, smoked salmon, or vegan 'cream cheese'

**SMOKED SALMON PLATTER** *serves 12* **\$185**  
 choice of a dozen bagels served with whipped plain spread, smoked salmon, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges

**DELUXE SMOKED FISH PLATTER** *serves 12* **\$198**  
 choice of a dozen bagels served with whipped plain spread, smoked salmon, smoked trout salad, tomato, salted cucumber, red radish, red onion, capers, and lemon wedges

**VEGGIE PLATTER** *serves 12* **\$77**  
 choice of a dozen bagels served with whipped veggie spread, tomato, salted cucumber, pickled onion, red onion, greens, and capers

**BAGEL & SPREAD SANDWICHES** *serves 10* **\$67**  
 an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain, scallion, and smoked salmon spread

**VEGGIE BAGEL SANDWICHES** *serves 10* **\$106**  
 an assortment of individually-wrapped plain, sesame, and everything bagels with whipped veggie spread, greens, salted cucumber, red onion, and capers

**SMOKED SALMON BAGEL SANDWICHES** *serves 10* **\$146**  
 an assortment of individually-wrapped plain, sesame, and everything bagels with whipped plain spread, smoked salmon, red onion, and capers

## Additions

**FRUIT PLATTER** *serves 24* **\$60**  
 fresh sliced pineapple, kiwi, strawberries, oranges & grapes

**GRANOLA & YOGURT** *serves 8* **\$46.50**  
 gluten-free granola served with yogurt, honey, and organic berry preserves

# Hot Breakfast

**DELI BREAKFAST BURRITO\*** **\$52** *serves 6* | **\$104** *serves 12*  
 eggs, pastrami or mushroom, caramelized onions, roasted peppers, potatoes, melted cheese, & smashed avocado served with tomatillo salsa (*half-burrito per person*)

**EGG & CHEESE BAGEL\*** *serves 6* **\$51**  
 eggs, melted cheese, and garlic aioli  
**add** chicken or karana vegan jackfruit sausage **+\$24**  
**add** avocado **+\$12** **add** crispy pastrami **+\$16.50**

**DELI HASH\*** *serves 10* **\$75**  
 chopped pastrami & corned beef with onions, peppers, and crispy potatoes served with scrambled eggs on the side

**VEGGIE HASH\*** *serves 10* **\$75**  
 mushrooms, spinach, and caramelized onions tossed with crispy potatoes, served with scrambled eggs on the side

**CHALLAH FRENCH TOAST\*** *serves 10* **\$52.50**  
 house-made challah french toast with organic berry preserves, powdered sugar, and syrup

**CRISPY PASTRAMI\*** *serves 10* **\$46.50**  
 our version of bacon made from house-made pastrami

**HOUSE-MADE CHICKEN SAUSAGE** *serves 10* **\$42**

**POTATO LATKES** **\$24** *half-dozen* | **\$44** *dozen*  
 traditional gluten-free potato pancakes  
**add** 8oz sour cream **+\$5** **add** 8oz apple butter **+\$6**

## Appetizer Platters

**BAGEL DOG BITES** *serves 20* **\$84**  
 40 pieces of poppy seed and plain all-beef bagel dog bites served with deli mustard and ketchup

**MINI SANDWICHES**  
**SMOKED TURKEY** *serves 20* **\$78.50**  
 with swiss, horseradish aioli, and avocado on rye

**SMOKED SALMON** *serves 20* **\$78.50**  
 with whipped plain spread

**PASTRAMI\*** *serves 20* **\$78.50**  
 with swiss, pickles, and mustard on rye

**ALMOND BUTTER** *serves 20* **\$55**  
 with organic berry preserves on challah

# Lunch

**SANDWICH PLATTER** *serves 10* **\$170**  
 choice of 10 full sandwiches served with coleslaw, potato salad, and dill pickles, with a side of russian dressing and deli mustard (*see sandwich options under boxed lunches*)

**MAKE YOUR OWN SANDWICH PLATTER** *serves 12*  
 choice of sliced pastrami, corned beef, or smoked turkey with challah and rye, served with a side of dill pickles, russian dressing, and deli mustard

**1 MEAT - \$170** | **2 MEATS - \$175** | **3 MEATS - \$180**

## ADDITIONS

coleslaw (32oz) **+\$14.50** potato salad (32oz) **+\$14.50** sauerkraut (16oz) **+\$9.25**  
 smoked trout salad (8oz) **+\$14.50** tuna salad (8oz) **+\$10.50**  
 smashed avocado (8oz) **+\$8.25** swiss or cheddar cheese (12 slices) **+\$7.25**  
 dill pickles (32oz) **+\$12.50**

**HILLCREST COBB SALAD** *serves 12* **\$72**  
 smoked turkey, crispy pastrami, hard boiled egg, tomato, pickled onion, salted cucumber, radish, swiss, and everything spice over hippie greens with lemon vinaigrette served on the side

**MIXED GREEN SALAD** *serves 12* **\$40**  
 arugula, radish sprouts, salted cucumber, carrots, and fresh herbs served with lemon vinaigrette on the side

*Fresh Quality Ingredients*

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We aim to use the best ingredients possible!  
 Our bagels are baked fresh daily and we use Wise Sons pastrami, which is smoked over real hickory wood and NEVER, EVER treated with hormones or antibiotics